



Canadian Golf Hall of Fame and Museum

Photo, Films & Video and Research

Fee Schedule

Golf Canada requires an executed License Agreement and a copy of the final product, including Golf Canada owned footage, to be reviewed and approved prior to use.

If your project implies the endorsement of any product or service, you are responsible for obtaining a written release from the player directly or his/her agent parent or legal guardian if under the age of 18.

The following fees are based upon actual usage, Rates quoted are for Canadian rights only unless otherwise noted. Rights for international countries, including “worldwide rights” are available upon request if not already listed. The rates quoted do not include the technical fees (research, dubbing and administration).

All fees noted are in Canadian dollars and are exclusive of applicable taxes.

I. Photos

Digital Photo for Non-Commercial Use

- Watermarked Digital Image - \$10
- Low Resolution Image (300KB) - \$20
- High Resolution Image (1MB and up) - \$30

Printed Photos for Non-Commercial Use

4x6	\$10
5x7	\$12
8x10	\$15
11x14	\$20
16x20	\$25
20x30	\$25
30X40	\$30
40x60	\$50

The cost of shipping is also added to all printed photos.

Photo Use in Print Publication

	Editorial, Non-profit or Educational Use	Commercial, Print Run (under 2,000)	Commercial, Print Run (2,001 and over)
Book - North America	\$40	\$75	\$150
Book – Worldwide	\$55	\$120	\$200
Book cover – Main illustration	\$130	\$240	\$400
Book cover – secondary illustration	\$60	\$120	\$200
Periodical/Newspaper	Free (less than 1MB)	\$75	\$150
Magazine	Free (less than 1MB)	\$150	\$300
Print advertising	\$400	\$1,000	\$1,000

All licensed use requires credit granted to the Canadian Golf Hall of Fame in your publication.

Photo Use for Commercial Use as Framed Art / Canvas Art or Other Memorabilia

Fixed upfront minimum payment of \$500 or 10% of gross revenues; whichever is higher. Canadian Golf Hall of Fame reserves the right to audit (at their expense) calculation of gross revenue royalty payments. Licensing agreements for this specified commercial use are negotiable and encouraged.

Photo Use on Website

Non-Profit or Educational	Free
Media	\$35
Commercial	\$75

All licensed use requires credit granted to the Canadian Golf Hall of Fame on your website.

Photo Use on Television/DVD/Film

	Editorial, Non-profit or Educational Use	Commercial, North America	Commercial, Worldwide
Cable or Network Television	\$120	\$240	\$300
Home Video/DVD Distribution	\$120	\$240	\$300
Theatrical/Motion Picture	\$120	\$240	\$300
Bundle – includes digital and promotional usage	\$150	\$350	\$450

All licensed use requires credit granted to the Canadian Golf Hall of Fame in your website.

II. Films and Video

Online Video Use

Online refers to website or any social media sites. These license rights are non-exclusive, 1-year, unlimited transmissions. Per 30 second use; minimum 30 second charge. Non-digitized video will be charged \$125 per tape.

Non-commercial - Educational Video	\$125
Commercial Website	\$375
Social Media	\$1,000
Streaming Video Site	\$2,000

Video Use for Television/DVD/Film

Non-exclusive, 2 years, unlimited plays. Cost based on 30 seconds of footage used; minimum 30 second charge. Non-digitized video will be charged \$80.00 per tape.

	Editorial, Non-profit or Educational Use	Commercial, North America	Commercial, Worldwide
Cable or Network Television	\$250	\$2,250	\$3,000
Home Video/DVD Distribution	\$500	\$2,250	\$3,000
Theatrical/Motion Picture	N/A	\$3,000	\$4,000
Bundle – includes digital and promotional usage	\$1,500	\$3,500	\$5,000

III. Research Fees

- **Onsite:** All visitors may have access to the library for free with scheduled appointment. Golf Canada reserves the right to request references or background checks.
- **Offsite:** Research performed by our Museum Staff will be charged at a rate of \$30 per hour. Rush requests, less than 7 days, will be charged at \$50 per hour. Quotes will be provided in advance of beginning the research.

Miscellaneous expenses will apply for photocopies, scans, etc.

IV. Miscellaneous Expenses

- Photocopies - \$0.25 a copy
- Scans of negatives, slides or prints*

72 dpi	\$10 per scan
200 dpi	\$15 per scan
600 dpi	\$30 per scan

* Does not include cost of usage

- Standard shipping rates are based on the cost of archive(s) from the schedule above:

Cost of item	Canada	USA	International
Under \$20.00	\$5	\$10	\$20
\$20 to \$100	\$10	\$15	\$30
\$100 to \$500	\$20	\$30	\$40
\$500 and above	\$25	\$40	\$50